

# Corporate Communications



## NEWS

1

### QUOTE OF THE MONTH

Cheers to a New Year and another chance to get it right.  
(Oprah Winfrey)

2

### WEBSITE TO NOTE

[www.expatshield.com](http://www.expatshield.com) allows you to access UK channels from abroad as if you are in the UK which means you can catch up with programmes on BBC and ITV iPlayer to enjoy sport and a range of English programmes for pleasure or to practice listening skills and enhance vocabulary.

3

### LANGUAGE APPS

Try smartphone apps that help you develop vocabulary such as WordPower, Video Vocab, busuu.com, VocabKeys, LinGo.

4

### NEWS APPS

The Economist gives you the Editor's Highlights free or you can try BBC News and Aljazeera. The Guardian and Telegraph have some lovely photographs too.

5

### LAST BUT NOT LEAST

We look forward to welcoming new clients and students to the Corporate Communications family in 2012.

## 2012: A glimpse at the new year

### Accreditation

In 2011 we obtained renewal of our official Hungarian state accreditation for our language courses in addition to our school accreditation. Although the benefits in terms of access to training contribution funds for your courses have now ended, this accreditation assures you of our continued high quality and standards.

### Staff changes

We recruited new **native speaker teachers** with specialist skills in hospitality, marketing and IT. In addition we welcome **Kata** who joins our back office team where she liaises with teachers to ensure a high standard of service for our clients. We welcome back **Nina** as Director of Studies after her maternity leave. She resumes her role organizing courses and managing the teaching team. **Irene** rejoins us to look after blended learning and business development after completing her MA in Education Technology and TESOL.

### New clients

This year we welcomed two major new clients who changed provider and joined us because of our quality of service and flexibility.

### Intensive Courses

- Business Communication
- Relocation Preparation
- Brand Marketing

Here's what one of our students said about us:  
"Fantasztikus fogadtatások minden alkalommal. Szimpatikus és rendkívül jó tanárok. Köszönöm."



### Language Audit

We carried out level testing for employees at a major FMCG company for 10 consecutive years allowing management to independently verify progress in language learning and ensure that staff had the language necessary for their jobs.

### Last but not least

We thank our existing clients for their loyalty and would like to welcome new clients with special introductory offers to suit your specific needs. Contact us for details.